



# PREPRICED PACKAGES

Conveniently bundled video pricing packages, separated into three categories with three levels of complexity . As always custom videos can be individually quoted.

## MONTAGE

## DOCUMENTARY

## TRADITIONAL

By combining pre-existing images and footage, (client provided or stock) and voice-over narration, we create a unique montage-style video without the added cost of an on-location shoot.

Show your business location, your product, or your people. Our crew will come to you and shoot; on-camera interviews, customer testimonials, facility tours, live product demos, and customer interaction.

Our Traditional style video combines all the elements of video, including original video footage, pre-existing footage, client/stock images, professional voice-over, music, graphics and more.



**\$799**

60 seconds - 1 video review<sup>1</sup>  
 Script development & rough video  
 Client/stock images & footage<sup>2</sup>  
 Professional Voice-over  
 or Royalty-free music  
 Basic text and graphics

**\$999**

60 seconds - 1 video review<sup>1</sup>  
 Creative concept and "guide" script  
 1 hr studio or location shoot  
 Basic Audio Sweetening  
 or Royalty-free music  
 Basic text and graphics  
 Additional video edits \$639/ea<sup>3</sup>

**\$1,199**

60 seconds - 1 video review<sup>1</sup>  
 Script development & rough video  
 1 hr studio or location shoot - 1 person crew  
 Client/stock images & footage<sup>2</sup>  
 Professional Voice-over or Royalty-free music  
 Basic text and graphics  
 Additional video edits \$599/ea<sup>3</sup>

**\$999**

90 seconds - 1 video review<sup>1</sup>  
 Script development & rough video  
 Client/stock images & footage<sup>2</sup>  
 Professional Voice-over  
 Royalty-free music  
 Premium text and motion graphics

**\$1,499**

90 seconds - 2 video reviews  
 Creative concept and "guide" script  
 2 hr studio or location shoot  
 Premium Audio Sweetening  
 Royalty-free music  
 Premium text and motion graphics  
 Additional video edits \$739/ea<sup>3</sup>

**\$1,899**

90 seconds - 2 video reviews  
 Script development & rough video  
 2 hr studio or location shoot  
 Client/stock images & footage<sup>2</sup>  
 Professional Voice-over & Royalty-free music  
 Premium text and motion graphics  
 Additional video edits \$799/ea<sup>3</sup>

**\$1,299**

120 seconds - 2 video reviews  
 Script development & rough video  
 Client/stock images & footage<sup>2</sup>  
 Professional Voice-over  
 Royalty-free music  
 Premium text and motion graphics

**\$2,299**

120 seconds - 2 video reviews  
 Creative concept and "guide" script  
 4 hr studio or location shoot  
 Premium Audio Sweetening  
 Royalty-free music  
 Premium text and motion graphics  
 Additional video edits \$1,099/ea<sup>3</sup>

**\$2,799**

120 seconds - 2 video reviews  
 Script development & rough video  
 4 hr studio or location shoot  
 Client/stock images & footage<sup>2</sup>  
 Professional Voice-over & Royalty-free music  
 Premium text and motion graphics  
 Additional video edits \$1,099/ea<sup>3</sup>

BASIC

STANDARD

PREMIUM

<sup>1</sup> Limited to changing errors like misspelled and/or mispronounced words

<sup>2</sup> Stock image and footage purchases are billed to client

<sup>3</sup> Additional video edits using the same content or less

# CUSTOM UPGRADE OPTION

## PREPRODUCTION & CONSULTING

Concept Development, Script Writing and/or Implementation Strategy .....\$85/hour

## PRODUCTION

Longer Length Montage.....\$10/second  
*Only when added to existing montage*

Longer Length Documentary & Traditional.....\$20/second  
*Only when added to existing packages*

Stock Images range from..... \$1 - \$20+/each  
*Prices vary due to size, quality, rarity and distribution*

3D Motion Graphics.....Pricing Varies  
*AliVega has industry-standard 3D animation capabilities*

Editing Rate.....\$75/hour  
*AliVega provides a fully equipped editing bay with on-site technician*

HD shooting day rate.....\$600 - \$2,500  
*One operator with camera. Varies on style, camera and operator.*

Foreign Language translation voice over.....\$800+  
*Under 10 minutes includes translation & voice over*

Second version of voice over..... \$400+  
*Under 2 minutes*

## DISTRIBUTION



Quicktime or Windows Media File - Embed completed video on website.....\$100 - \$250  
*Varies depending on complexity of existing client website.*



Set-up YouTube channel .....\$350  
*Upload of AVP video & branded colors to match your business.*



YouTube- Embed completed video on website ..... \$100 - \$450/ea  
*Varies depending on complexity of existing Client website.*



Upload to Social Media video page..... \$150/each  
*Upload to your businesses social media site.*



Custom Flash player- Embedded on website ..... \$200-\$1,200  
*Varies depending on complexity of skin & player customization.*



DVD master .....\$300/each  
*Authored & scripted DVD with video and audio source files.*



DVD Duplicates non case..... \$1.60 - \$6.40/ea  
*Varies on quantity ordered, jewel case, inserts and surface print on disk.*