



USES FOR VIDEO

Unlike other media, video can be endlessly repurposed for use in marketing & advertising. Bottom line, it provides an extraordinary return on investment. With some slight alterations of the title size & content AliVega can convert your homepage video into a DVD.

ONLINE VIDEO

VIDEO ON DVD

HOME PAGE VIDEO

Streaming a video on your homepage is a quick effective way to showcase your company to visitors, prospects and clients.



DISTRIBUTE ON DVD

Hand them out during tradeshows, conferences, expos, shows, client meetings or events.



SEND A LINK VIA EMAIL

Email a link to your new video to current customers a great promotional tool and easy lead-generator.



TRADE SHOW

A video will catch attendees' eyes and ears & communicate the benefits quickly to draw in your best prospects.



VIDEO LISTINGS

Embed your video within individual online listings like Yellow Pages or Citysearch.



SALES TOOL

Start your sales appointments with a video. Simply launch the video from your laptop and let it be the ice breaker.



ONLINE ADS

Place the video in pre-roll advertisements or banner ads to boost your online ad response rates.



KIOSK/WAITING ROOM DISPLAY

Let your products sell themselves by putting a video kiosk in your retail environment or lobby.



VIDEO TESTIMONIALS

Repurpose critical interviews for a powerful addition to your website.



HIRING TOOL

This is a great way to give potential candidates, even new employees, an insight into your company's work environment and culture.



More uses: Google Adwords • Banner Advertising • Use with Direct Mail • Compliment Telemarketing • Develop Partnerships • Include with Product • Give to Distributors • PDAs • Mobile • TV Advertisements • Explain Terms or Policies • And more...